



paris morning bright

atg presets

- DESKTOP -

INSTALLATION

Unzip or decompress the ATG Presets folder that came with this PDF. Open the folder, select all .lrtemplate files, and drag over your Lightroom icon. When prompted to develop presets, select "OK" or "Yes." Restart Lightroom, and the presets should appear!
(Still need help? Skip to last page!)



paris morning bright



midcentury greenhouse

LIGHT & AIRY BRAND?

- Paris Morning
- Paris Morning Bright
- Midcentury Greenhouse
- Stormy Morning
- Tartine
- Tartine 02



boys of summer

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USING FOR EDITS

For almost all ATG presets, it will be important for you to set your white balance in Lightroom before you apply your chosen preset, using the eyedropper tool if it helps. I like to make minor white balance and exposure adjustments manually again after the preset has been applied!



seventies film



midcentury greenhouse

EARTHY BRAND?

Mountain Retreat
Los Angeles Summer*
Seventies Film
Midcentury Greenhouse
Pops of Color
Dewy Backlight
Boys of Summer



plaza

PRO TIPS

Lightroom CC Desktop offers adjustment brush presets as well as photo presets to help you maximize your photo impact. I use the teeth-whitening preset to whiten both teeth and eyes, and I use the iris-enhance tool for bright, clear eye color. I use the skin-softening tool sparingly, too!



tartine



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MIXED/AWKWARD LIGHTING?

Tartine
Tartine 02
Under Fluorescent Lights
Plaza
Paris Morning Bright
Dewy Backlight



tartine

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SHARE THE LOVE

I worked hard to create presets with high versatility, so they could be used in a whole host of situations and work differently (and well) for each. So show me how YOU are using them by posting to Instagram and using the hashtag #atgpresets! I'll share some of my favorites in my IG stories!



pops of color warm



stormy morning

SOFT WITH POPS OF COLOR?

Stormy Morning
Pops of Color WARM
Pops of Color
Paris Morning
Paris Morning Bright
Tartine

For best results, use ATG presets on RAW images, shot on a low ISO with natural light!



pops of color



*under fluorescent
lights*



*paris morning
bright*



*midcentury
greenhouse*



ABOUT THE PHOTOGRAPHER

MEET ALEXIS THE GREEK

Hi! I'm Alexis, and I help creative professionals get their brands and social media into gear! I've worked with cafés and restaurants, lifestyle and wellness bloggers, beauty and fashion brands, online business managers, Etsy sellers, and so many others. To learn more, visit alexisthegreek.com!



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Having trouble installing? More Instructions are available with ATG's free preset collection! To access, visit alexisthegreek.com/resources-for-photographers. *Los Angeles Summer Is part of the free collection.