

paris morning bright

- DESKTOP -

INSTALLATION

Unzip or decompress the ATG
Presets folder that came with this
PDF. Open the folder, select all
.Irtemplate files, and drag over your
Lightroom icon. When prompted to
develop presets, select "OK" or
"Yes." Restart Lightroom, and the
presets should appear!
(Still need help? Skip to last page!)



paris morning bright



midcentury greenhouse



LIGHT & AIRY BRAND?

Paris Morning
Paris Morning Bright
Midcentury Greenhouse
Stormy Morning
Tartine
Tartine 02



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USING FOR EDITS

For almost all ATG presets, it will be important for you to set your white balance in Lightroom before you apply your chosen preset, using the eyedropper tool if it helps. I like to make minor white balance and exposure adjustments manually again after the preset has been applied!





midcentury greenhouse

EARTHY BRAND?

Mountain Retreat
Los Angeles Summer*
Seventies Film
Midcentury Greenhouse
Pops of Color
Dewy Backlight
Boys of Summer



- DESKTOP -

plaza

PRO TIPS

Lightroom CC Desktop offers adjustment brush presets as well as photo presets to help you maximize your photo impact. I use the teethwhitening preset to whiten both teeth and eyes, and I use the irisenhance tool for bright, clear eye color. I use the skin-softening tool sparingly, too!



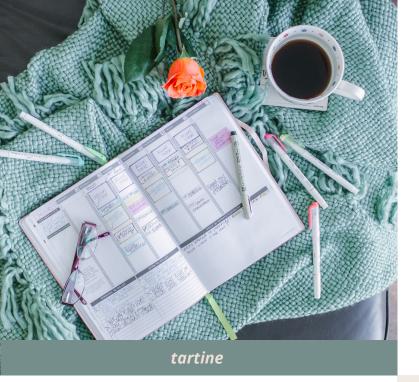
tartine



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MIXED/AWKWARD LIGHTING?

Tartine
Tartine 02
Under Fluorescent Lights
Plaza
Paris Morning Bright
Dewy Backlight



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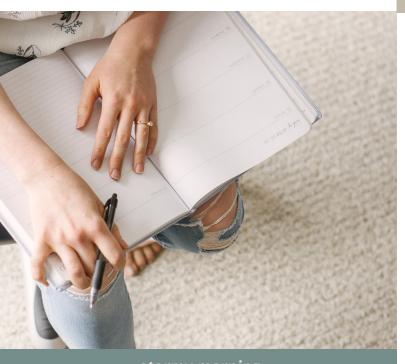
SHARE THE LOVE

I worked hard to create presets with high versatility, so they could be used in a whole host of situations and work differently (and well) for each. So show me how YOU are using them by posting to Instagram and using the hashtag #atgpresets! I'll share some of my favorites In my IG stories!



SOFT WITH POPS OF COLOR?

Stormy Morning
Pops of Color WARM
Pops of Color
Paris Morning
Paris Morning Bright
Tartine



stormy morning







under fluorescent lights



paris morning bright



midcentury greenhouse



ABOUT THE PHOTOGRAPHER

MEET ALEXIS THE GREEK

Hi! I'm Alexis, and I help creative professionals get their brands and social media into gear! I've worked with cafés and restaurants, lifestyle and wellness bloggers, beauty and fashion brands, online business managers, Etsy sellers, and so many others. To learn more, visit alexisthegreek.com!







ALEXISTHEGREEK.COM

Having trouble installing? More Instructions are available with ATG's free preset collection! To access, visit